

TEEN SERVICES WORKSHOP

POWER UP WITH PRINT & TECH TRENDS/PROGRAMMING



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10+ years in YALSA

Public Librarian

Youth Services Wizard

Didn't Catch That? Don't Worry.

I'll supply information from this presentation
(and any relevant discussion points)
on my website next week:

hybridlib.net

pass: LAteensrock!

The Rules.

- 1) Have fun
- 2) Ask questions
- 3) Feel free to locate & use facilities
- 4) Use your devices

LET'S GET STARTED.

Introductions

Find someone you *don't* already know who has the same colored dot on their agenda.

You have 7 minutes to learn the following things about each other:

Name

Library where you work

Favorite musical group from your teen years

TEEN MEMORIES

Teen Development

Libraries: Educational / Informational / Recreational

Developmental Needs:

- Physical activity
- Creative expression
- Competence and achievement
- Self-definition
- Positive social interaction w/ peers & adults
- Structure & clear limits
- Meaningful participation



www.search-institute.org



<http://www.apa.org/pi/families/resources/develop.pdf>

HOW CAN BOOKS HELP?

Two Kinds of Readers?

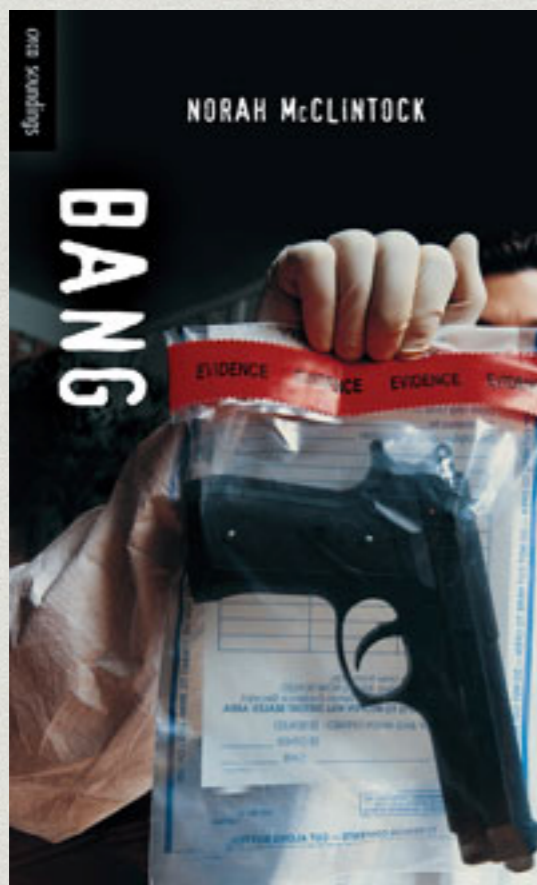
Ravenous

- Don't have enough time!

Reluctant

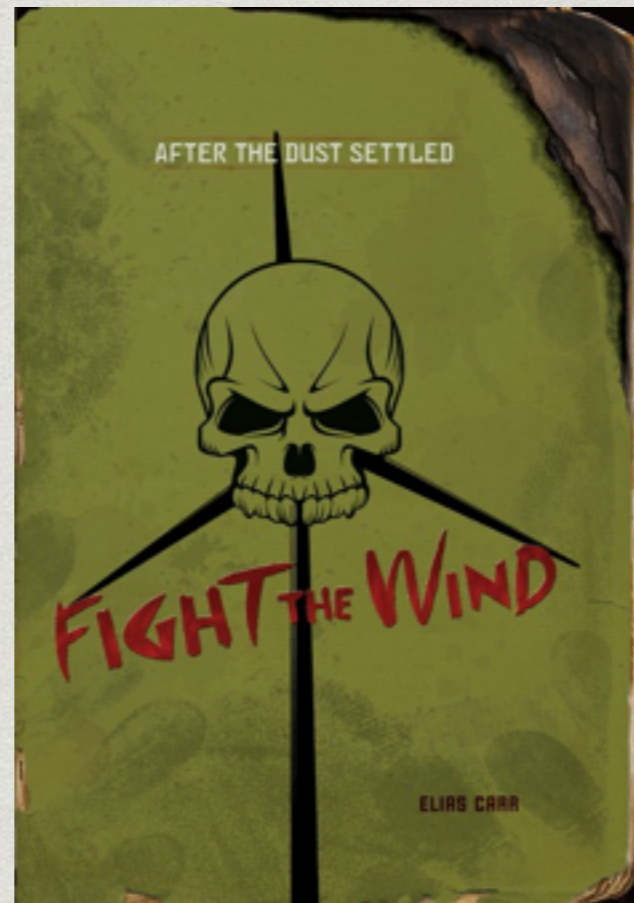
- Don't have time

Reaching Reluctant Readers



Orca Soundings, Currents,
Lorimer Sidestreets, Limelights
orcabook.com

Reaching Reluctant Readers

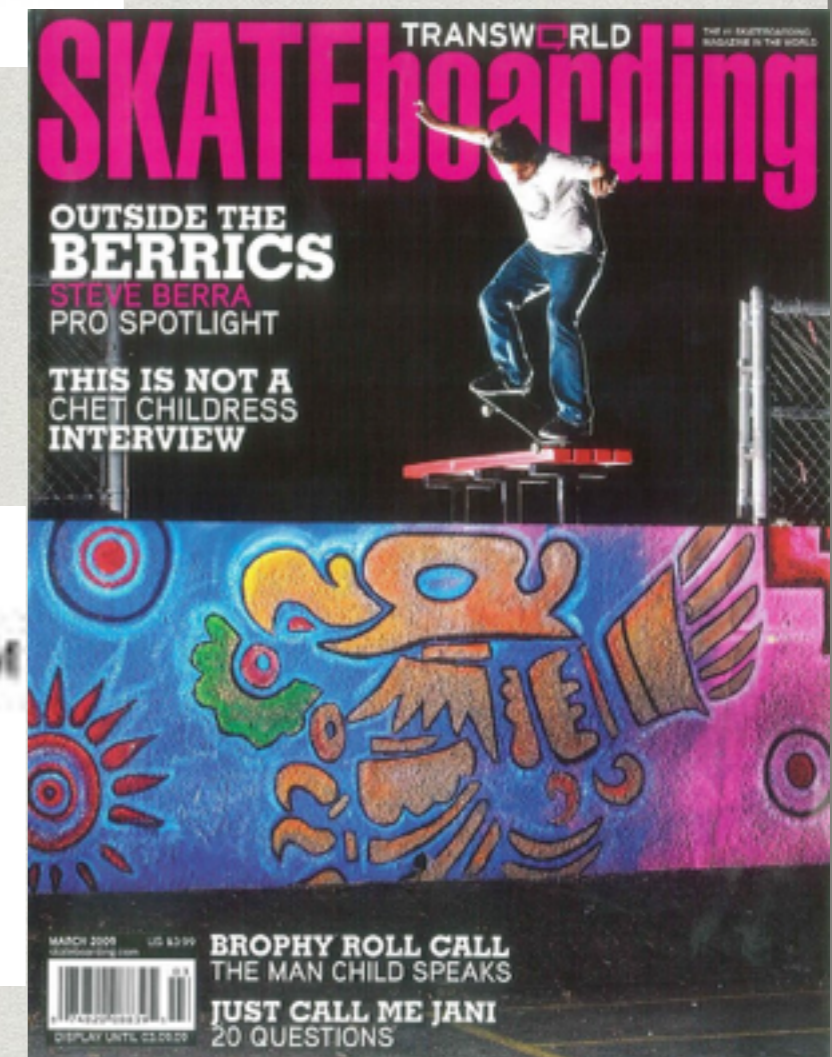


Darby Creek, CounterAttack, After
the Dust Settled, Night Fall and more
lernerbooks.com

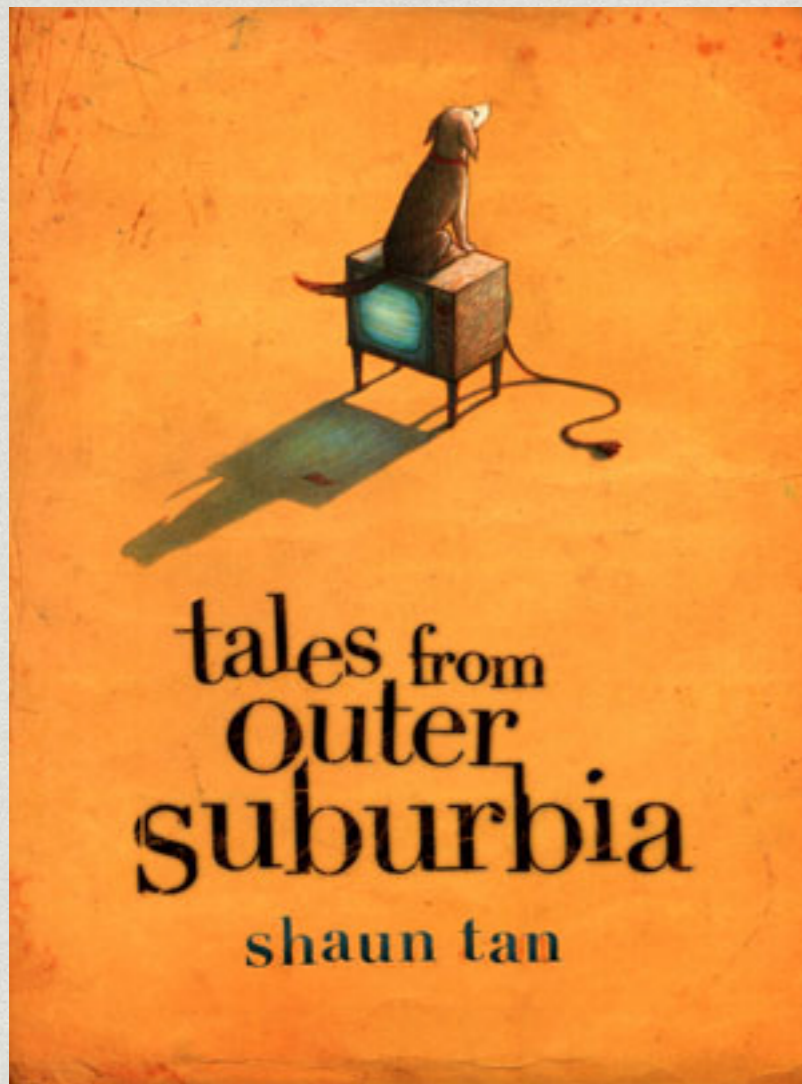
Magazines



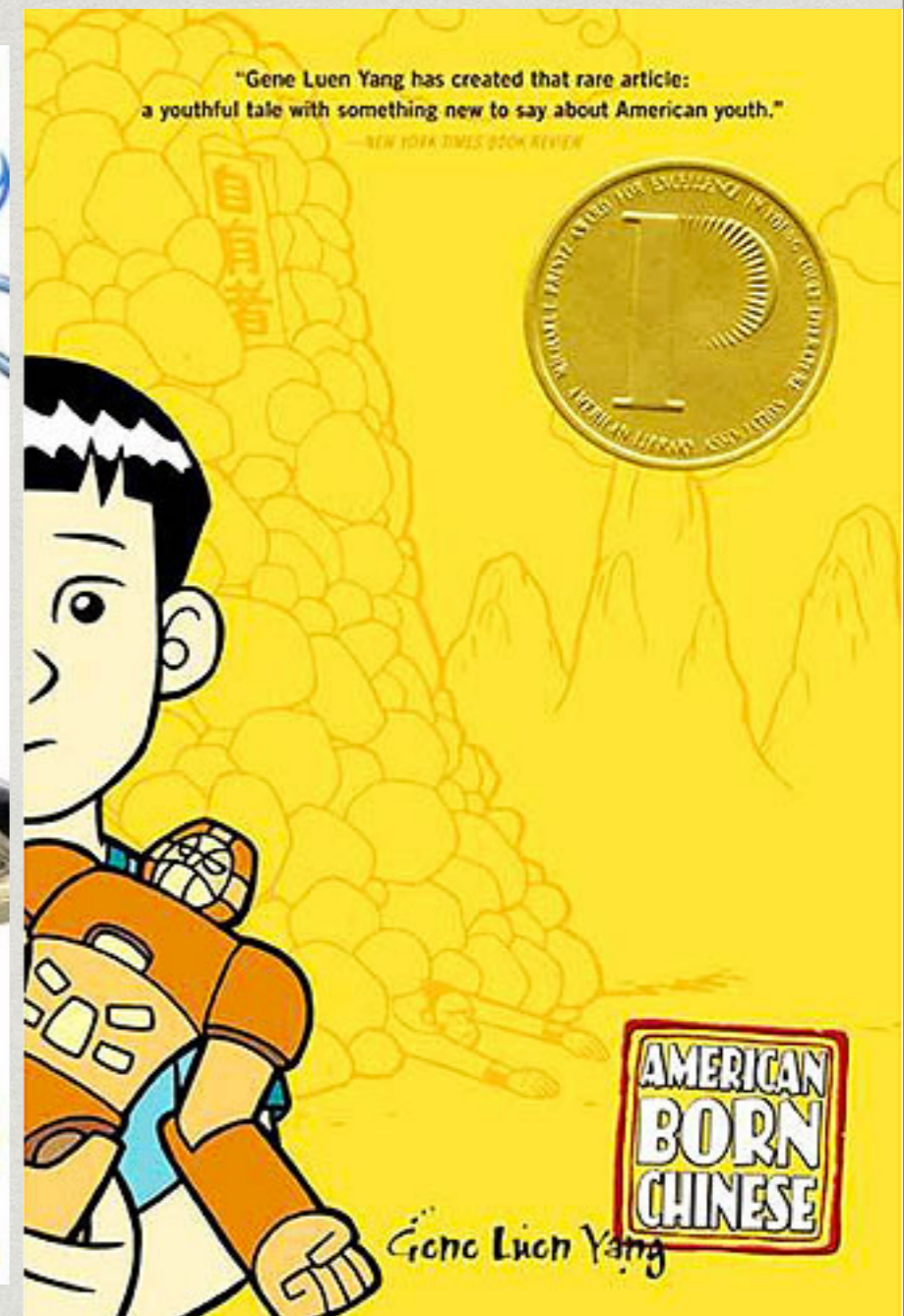
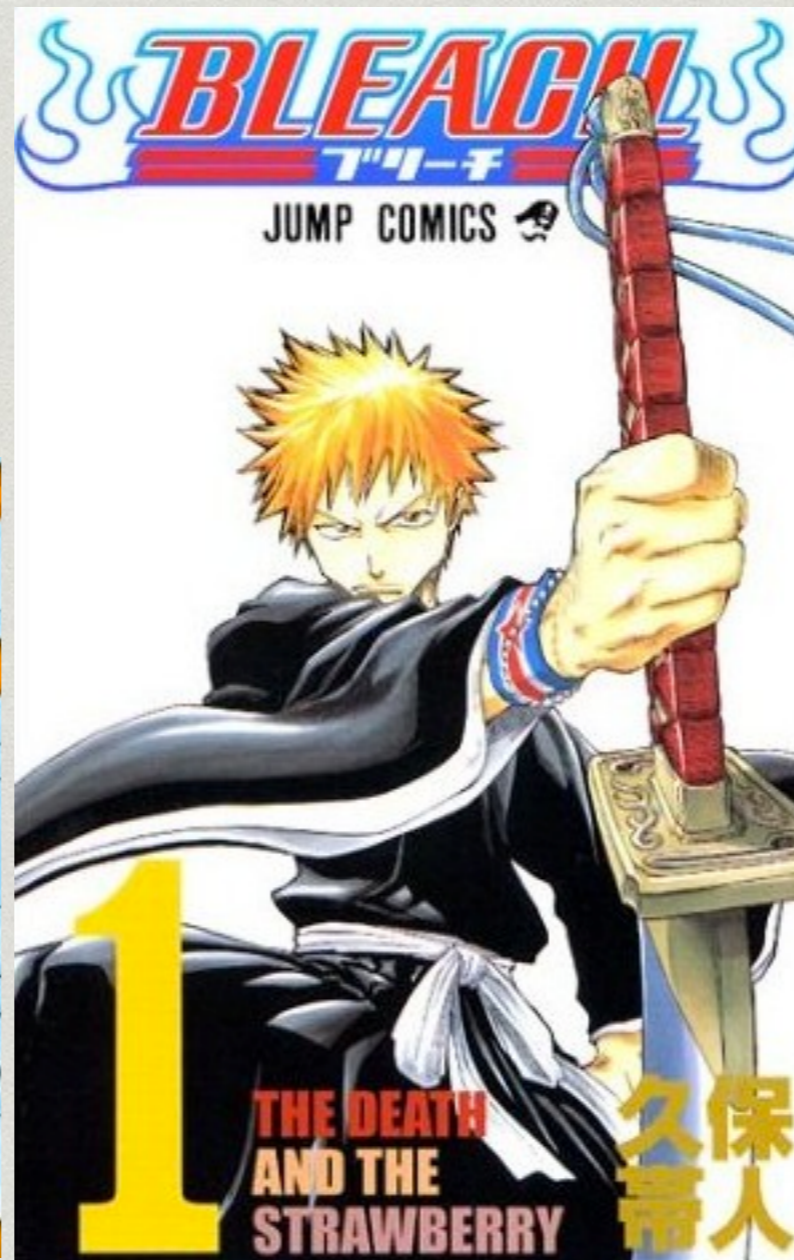
teenVOGUE



Reaching Reluctant Readers



Reaching Reluctant Readers



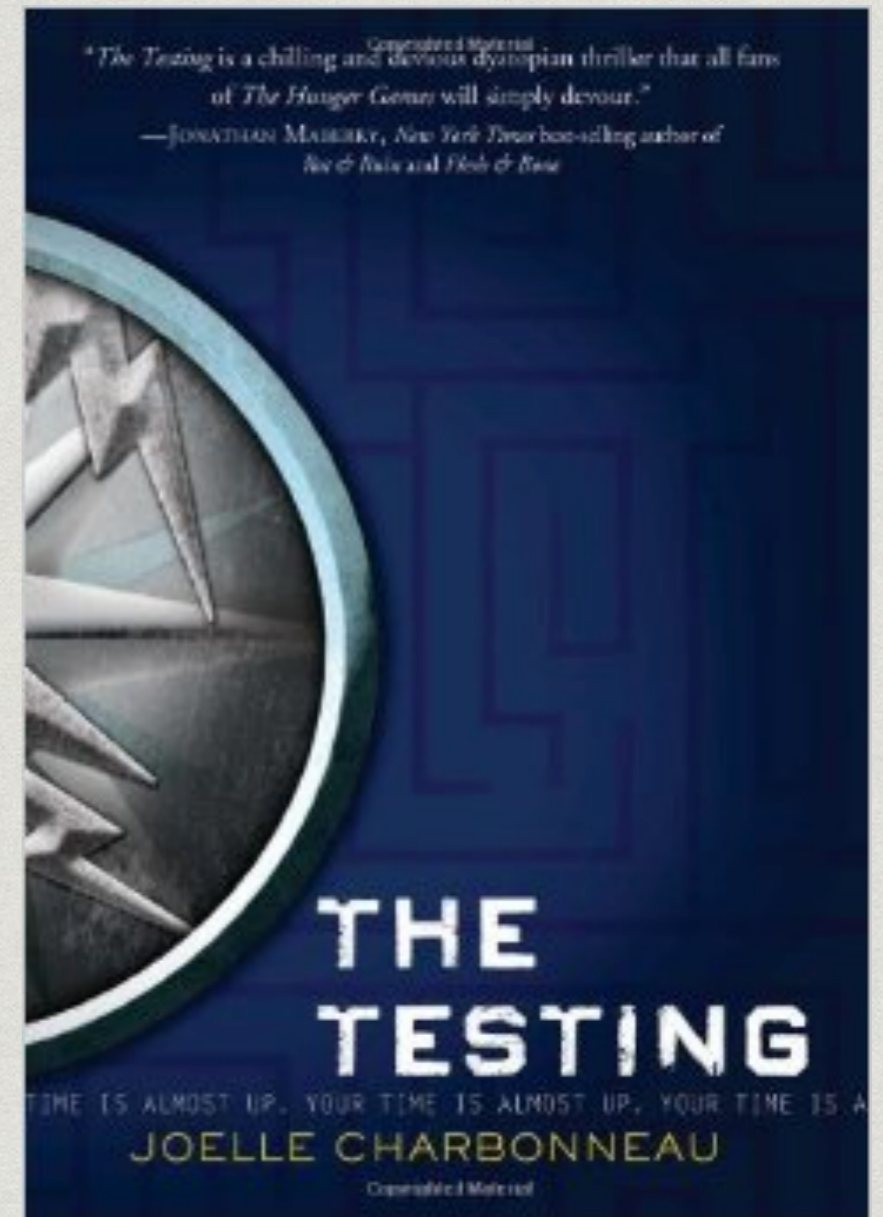
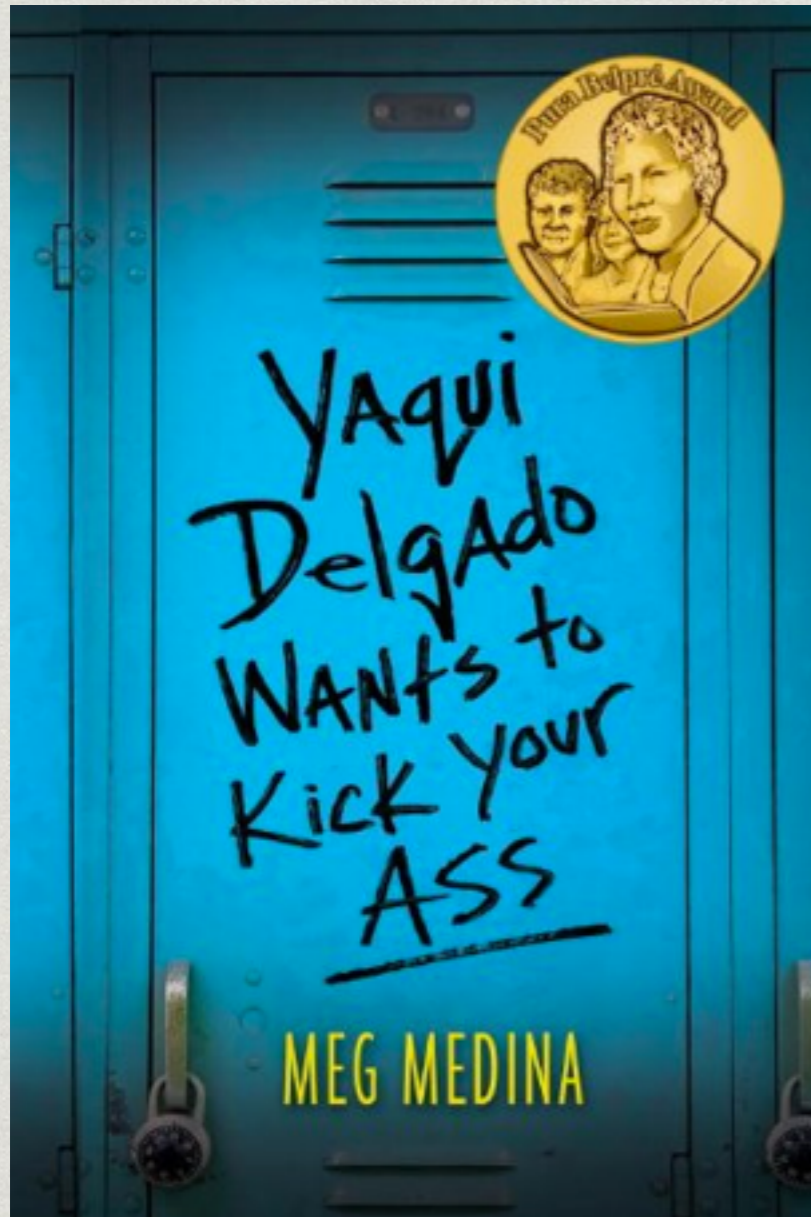
Reaching Reluctant Readers

No Flying, No Tights
noflyingnotights.com

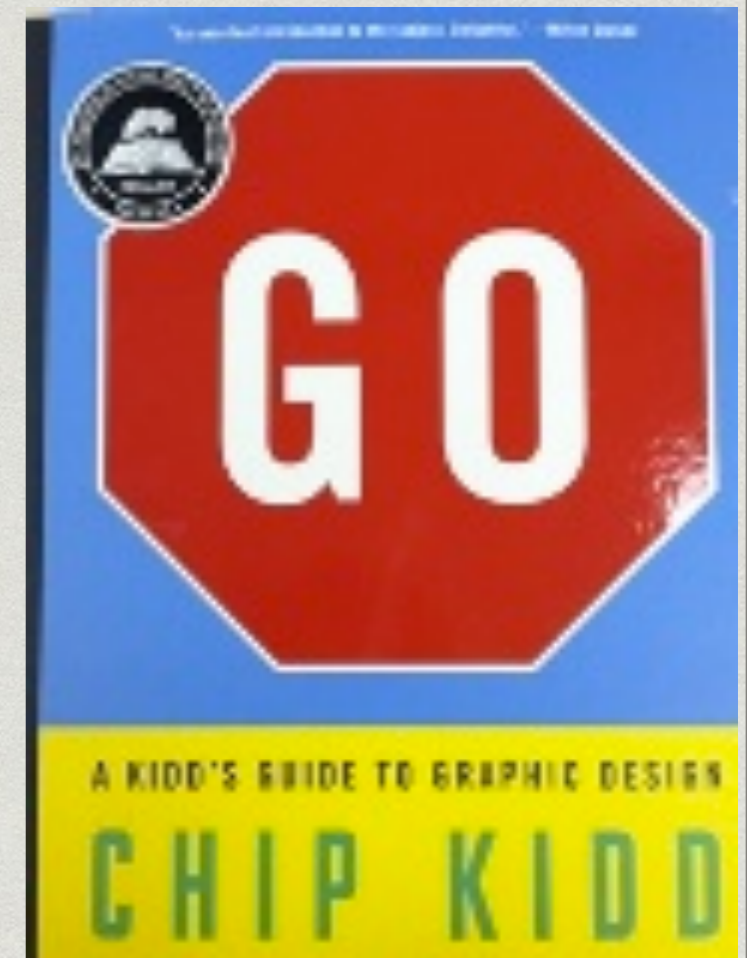
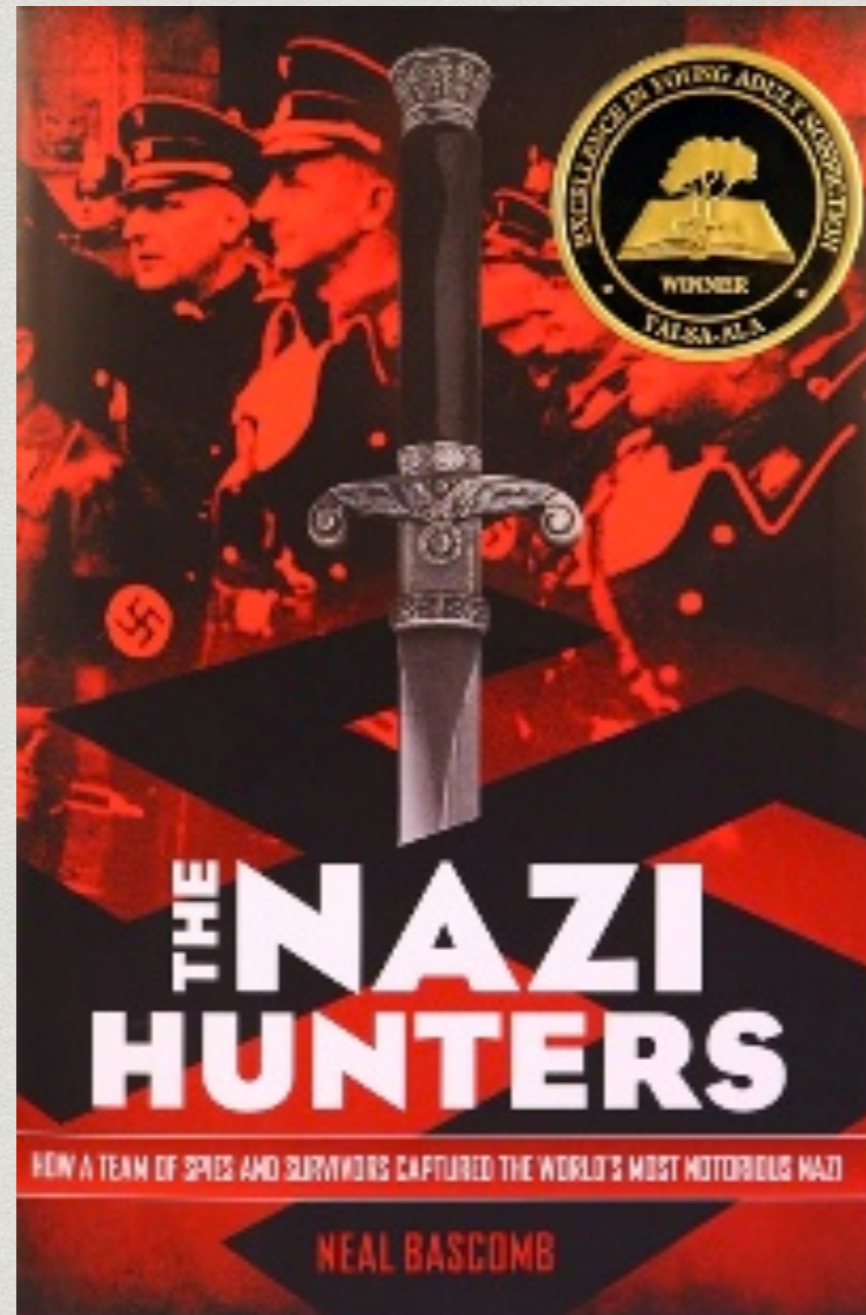
Great Graphic Novels list
www.ala.org/yalsa/ggnt

Graphic Novel Reporter
www.graphicnovelreporter.com

Reaching Reluctant Readers



Reaching Reluctant Readers



TAKE 5!

**GETTING TO THE NEXT
“GOOD BOOK”**

Reader's Advisory

What's the last book you read and liked?

What's the last movie you liked?

Who's your favorite singer?

What's your favorite video game?

What sports do you play?

What do you and your friends like to watch/stream?

Stay Current!

VOYA's Pop Culture Quiz

www.voyamagazine.com/2012/02/22/teen-pop-culture-quiz-archives

BuzzFeed

www.buzzfeed.com



YPulse

www.ypulse.com



Early Word

earlyword.com



ADULTS

teen RA by proxy?

“this book has content in it!”

“She’s reading the same thing over and over again!”

“She’s not doing too well in school.”

“Nothing that our family objects to.”

“He should be reading something more challenging.”

“this book has content in it!”

— Try reviews from review journals, and sites with diverse ratings like www.commonensemedia.org

“She’s reading the same thing over and over again!”

— Talk about Sophia’s Choice, a case study about a teen who gained fluency during free voluntary summer reading. www.sdkrashen.com/content/articles/sophias_choice_kq.pdf

“She’s not doing too well in school.”

— Remember interest-based recommendations, media matching, and non-fiction that might capture their imagination!

“Nothing that our family objects to.”

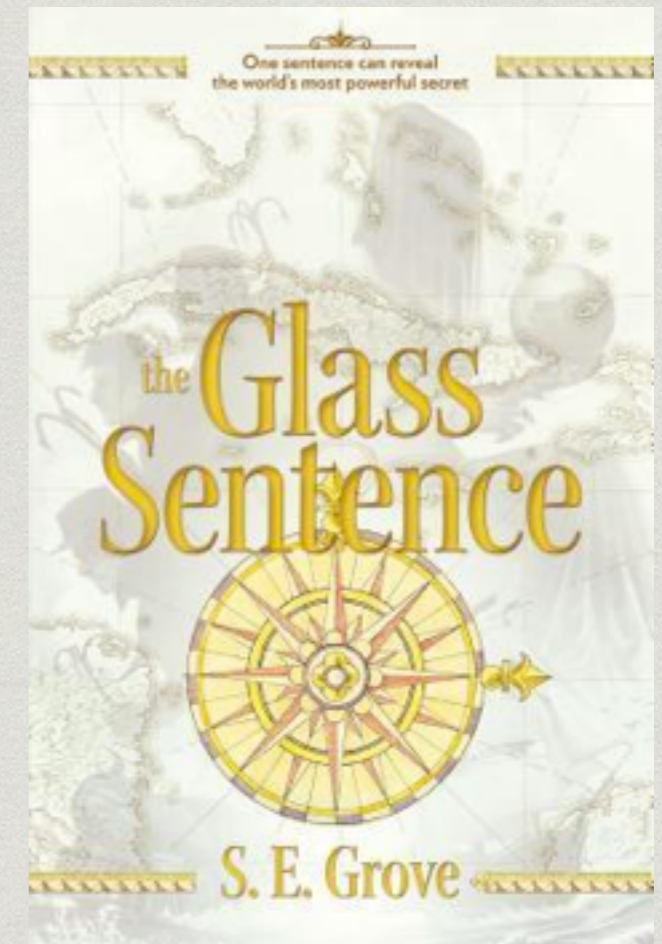
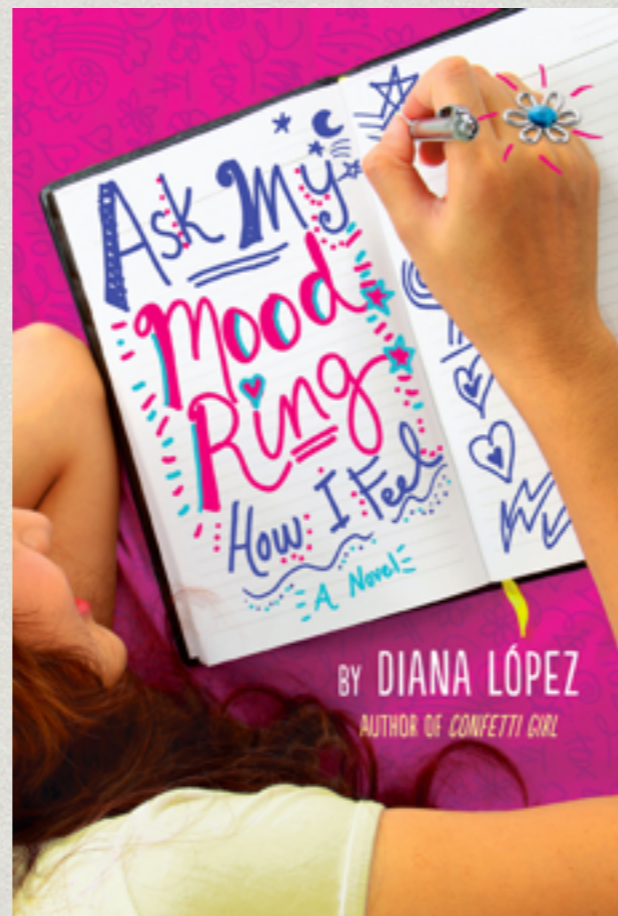
— Popular Paperbacks “Books that Won’t Make You Blush,” bridge YA titles
2013 list: <http://www.ala.org/yalsa/booklists/poppaper/2013>
2006 list: <http://www.ala.org/yalsa/booklistsawards/booklists/popularpaperback/annotations/ppya06>

“He should be reading something more challenging.”

— Try pairing books with audiobooks to encourage fluency and help step them up to the next level

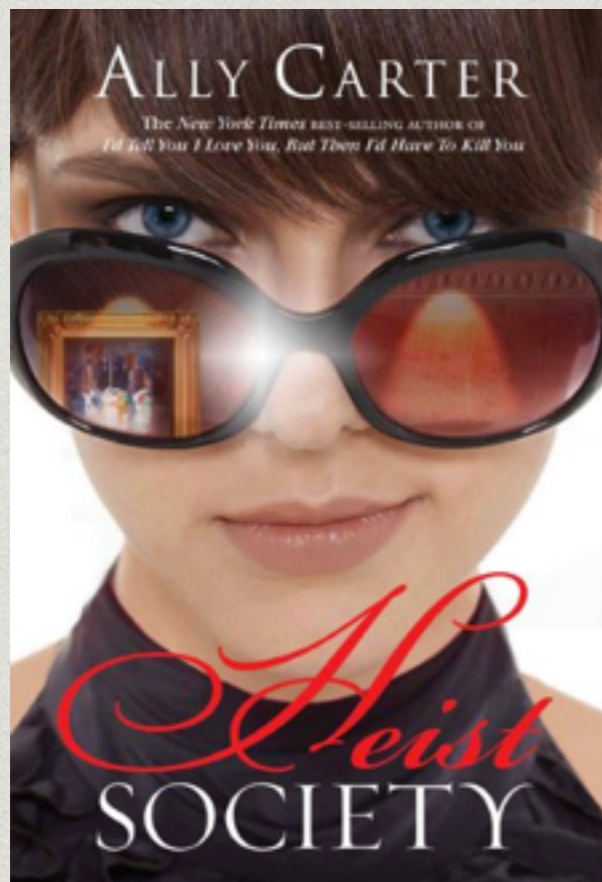
Transition Books

J to YA



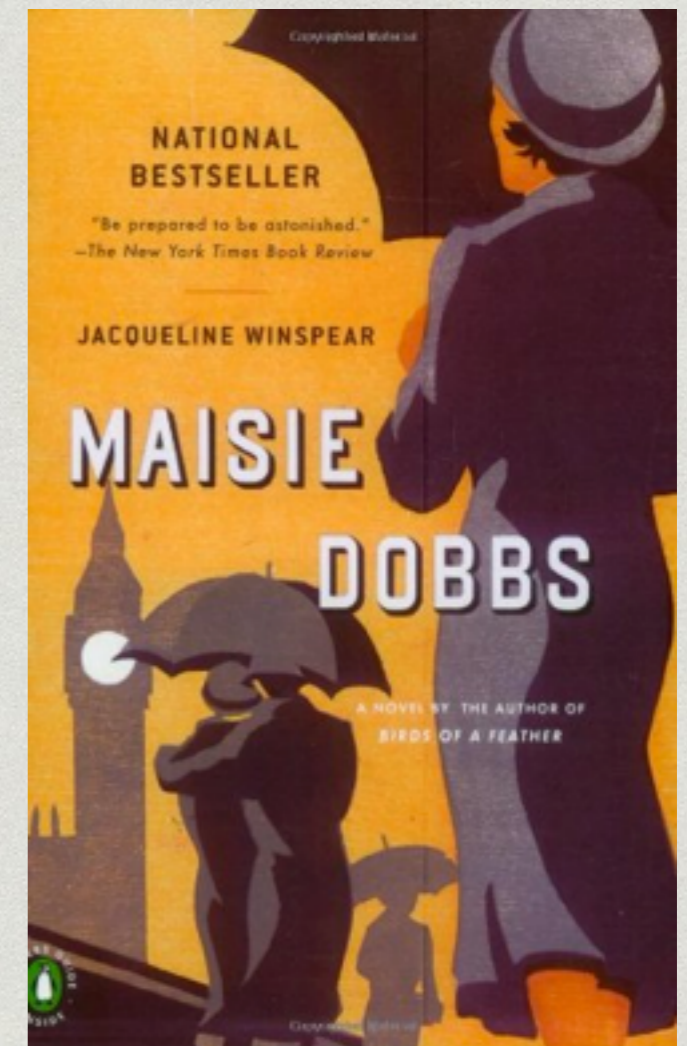
Transition Books

Books That Won't Make You Blush
Popular Paperbacks list 2006 & 2013



Transition Books

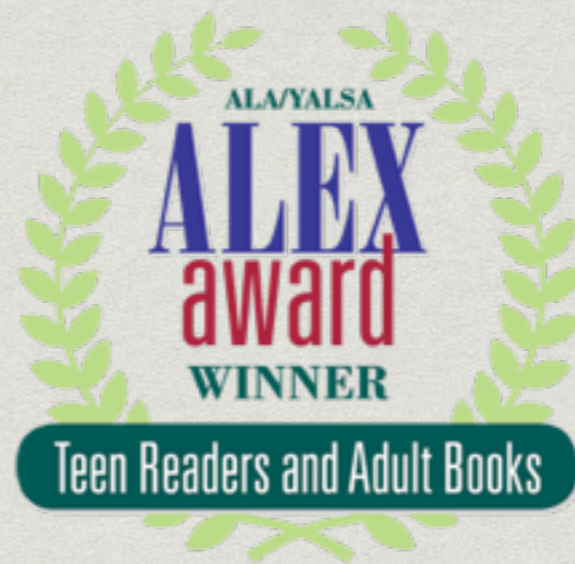
YA to Adult



Transition Books

YA to Adult

Alex Awards
(yearly)



LibraryReads.org
(monthly)



Reader's Advisory Resources



Ready to print,
customizable
booklists from
ALA!

YALSA's 2014 Reads 4 Teens Recommended Reading for Teen Patrons

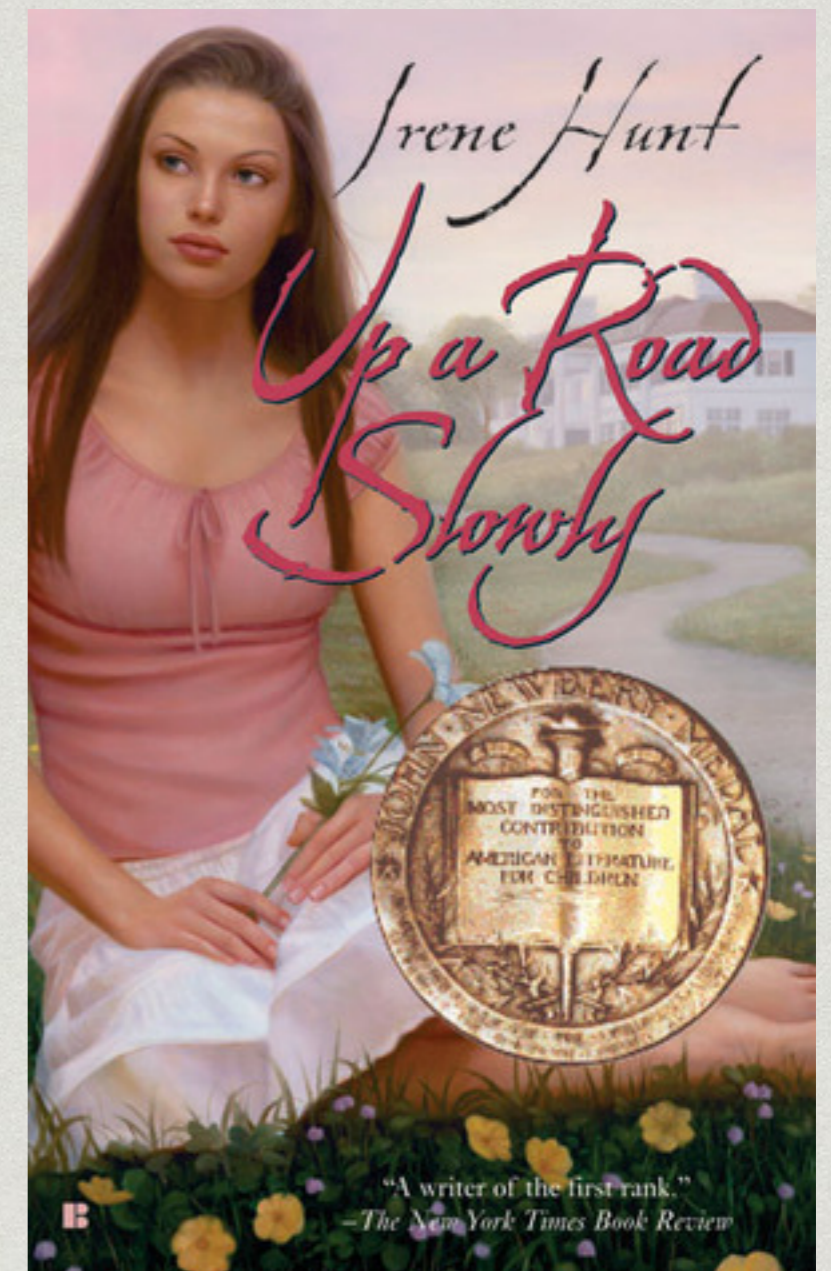
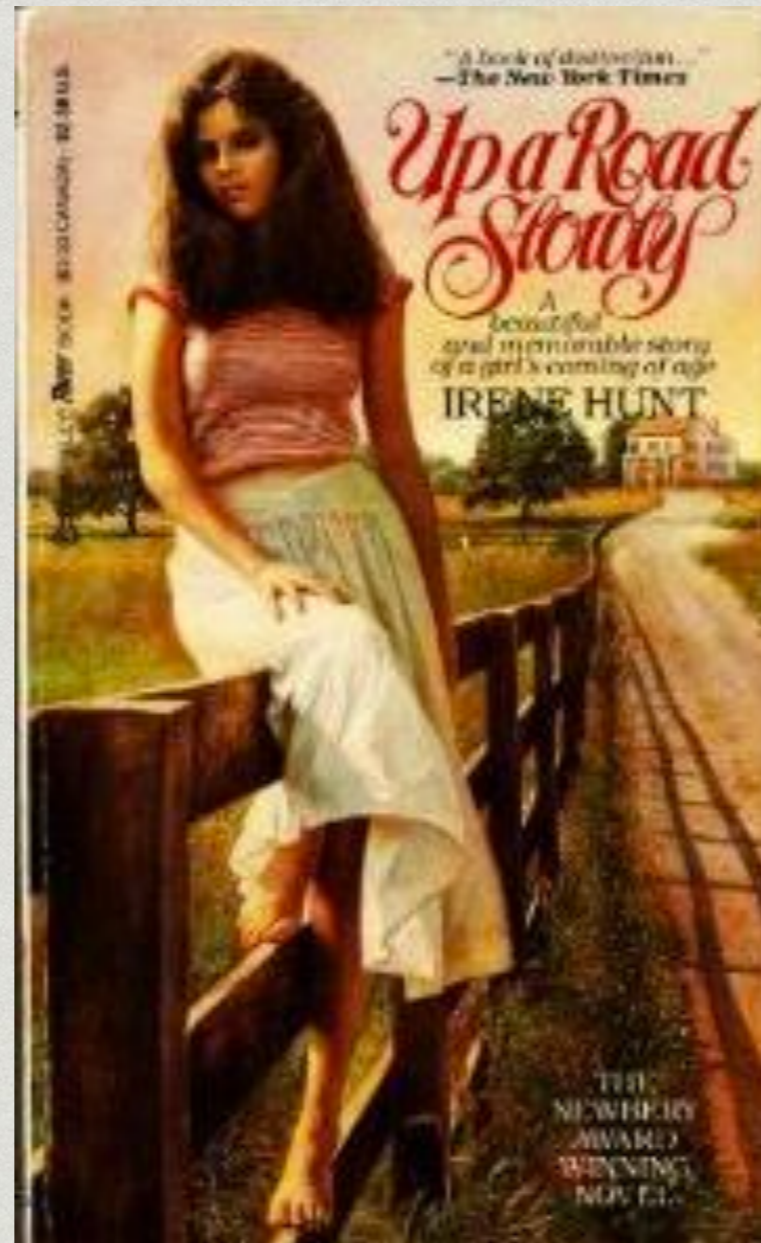
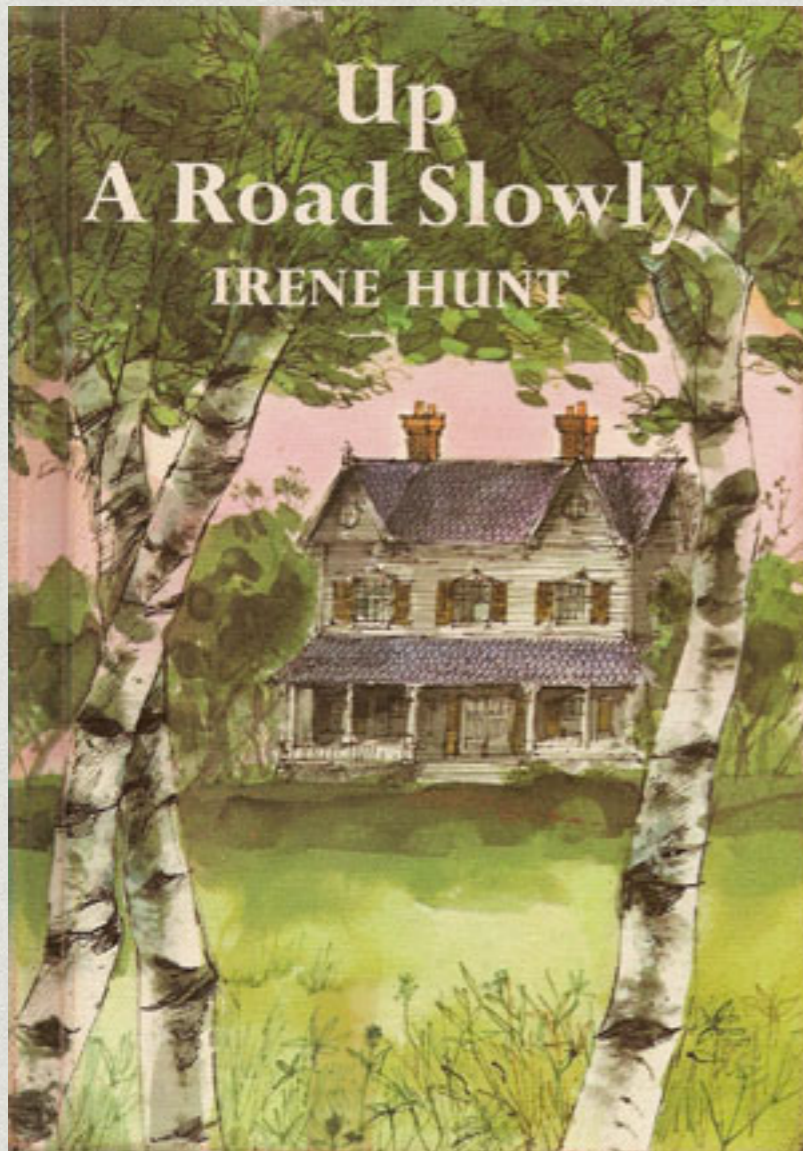
NOW WHAT?!?!

Teen Spaces

Merchandising!

- Weeding
- Selection
- Shelving
- Displays
- Schedules/plans
- Creativity

a tale of three books...



HEY, I JUST MET YOU
AND THIS IS CRAZY
BUT HERE'S MY TRAILER
SO READ ME MAYBE





HOW MANY MEN CAN BE IN A ROOM?
BKS R
LKE RLY
LNG TXT
MSGs!

What lve a rd l8tly?

S Y Z O M R
Q W A H O P O U N A W I O Z E R R

Ideas to Move Product

- Know Your Meme
- Creative decor/bulletin boards
- Display construction concepts
- Upcoming movies
- Superwholock (just, daleks or tardises)
- Secret Book Club
- Recommend to a character

Thor?

Katniss?

Hazel Grace?

LUNCH HOUR!
TECH AT 1:40